

# Engaging Teaching, inspiring learning: Universities after Industry 4.0

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# This presentation

- Is about the social and educational implications of the 4<sup>th</sup> Industrial Revolution for the purposes of Higher Education.
  - How it changes current assumptions about university and the role of university in society.
- The presentation will be short to leave space for discussion.





## Industry 1.0-3.0

- Industry 1.0 –mechanisation, machines assist humans, -emergence of factories –Social unrest Luddites (19<sup>th</sup> Century)
- Industry 2.0 –mass production, humans as extension of machines –Taylorism/division of labour/ mass low skill work –beginning of consumerism (early 20<sup>th</sup> century)
- Industry 3.0 –computing and knowledge economy –humans manage machines –decline of the working class/Rise of service industries/ decline in unskilled work /–(late 20<sup>th</sup> century)





## Industry 4.0

- Industry 4.0 –Internet of Things, intelligent machines/ robots –machines replace humans OR machines manage humans?
- Implications for purpose of university education
- Robots to sexbots –Social implications? Work, relationships? Loss of centrality of work for identity? New humanism? Humans redundant?
  - Mass unemployment or new forms of work?
  - Mass leisure? Opportunities for creativity?
  - Rise in inequality, climate collapse
  - Ethical complexity increases in everyday life
  - Strengthening or weakening of democracy?
  - Utopia or Dystopia?



#### Education and industrial revolutions

- Industry 1.0 –rural/urban migration –the beginning of formal education for the masses, education as moral authority / discipline the workforce
- Industry 2.0 –compulsory primary, education for social reproduction, cultural control/ basic literacy, introduction of compulsory secondary education, university for elite only
- Industry 3.0 –extension of compulsory secondary and post-secondary education, massification of higher education, focus on skills and employability



### Education and Industry 4.0

- Industry 4.0 –move away from employment focus
- What role for university education?
- Technology is not socially deterministic enmeshed with socio-politico-economic choices



### Education and Industry 4.0

- Some Utopian/ Dytopian challenges
  - Education for critical literacy to strengthen democracy –to protect against indoctrination and new forms of targeted, propaganda (article forthcoming)
  - Education to protect against machines/robots –to prevent humans becoming controlled by machines, about science in social context
  - Education to realise creativity and develop human potential to support people to become truly human
  - Education to strengthen ethical awareness —as technology raises new dilemmas, science in ethical context
  - Education for conviviality –post-individualism, social solidarity,
     SDGs, peace, equality
  - Education for meaning and identity –post-work
  - Education for post neo-liberalism/ post-capitalism??

#### Consequences

- Change in purpose changes curriculum -
  - End of behavioural learning outcomes -
  - Holistic education learning for the sake of wisdom -becoming more fully human
- Change in purposes changes student motivation -
  - shifting focus from instrumental/ transactional
  - to ethical, empathetic and creative human development
- Change in role of teacher -
  - knowledge creation and supporting human ethical and creative development
- Change in purpose implications for policy -
  - move away from employment focus,
  - towards holistic 'becoming' and wisdom







# Summary

- Higher education as if humans mattered
- Barnett and Coate's domain of 'being/becoming'
- Re-emergence of older purposes, but reinvented



# Becoming truly human

Wisdom is nothing but a preparation of the soul, a capacity, a secret art of thinking, feeling and breathing thoughts of unity at every moment of life.

Hermann Hesse, Siddhartha





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